

CREATING A FLEXIBLE, HYBRID WORKPLACE

# GAMA Healthcare

## GAMA Healthcare Develops a Future-Proof Hybrid Workplace with Q-SYS

 Hertfordshire, UK

At the forefront of infection prevention technology, GAMA Healthcare is the leading supplier of disinfectant products to hospitals, with their work helping to save lives around the world. The company's rapid growth has enabled them to build a new headquarters in Hertfordshire, UK to strengthen their existing teams, processes, and infrastructure. Dubbed "the infection prevention solution super hub", the centre is designed with hybrid working in mind. Its modern, open-plan design facilitates collaboration across departments, meaning an equally forward-thinking AV system was critical to the success of the space.



“**The combination of technology that Q-SYS provides has been perfect. The AV makes it feel like we are all together in the same room**”

**Dr Guy Braverman**

Co-founder and CEO of GAMA Healthcare

# Challenges

## Creating Equity for all Participants

This modern building required a comprehensive cloud-manageable platform to complement its forward-thinking design, while allowing for remote access and real-time visibility of the system’s health. High-impact spaces, such as its large, central hub, needed to be capable of hosting the entire company for important updates. As well, creating meeting equity for participants both in the room and online was essential to the company achieving a successful hybrid model.



### High-quality Audio and Video Conferencing

Audio had to be capable of enhancing in-person interactivity, while video conferencing had to create the feeling of everyone being together in the same room.



### Intuitive Control

Staff needed a control system which allowed them to intuitively configure agile workspaces for their needs, such as seamlessly switching from in-room video conferencing to a bring-your-own-device environment.



### Uninterrupted Communications

The company needed to ensure minimal downtime of their systems to support their innovative research and agile work practices.

## Q-SYS Led Scalability

The GAMA Healthcare team partnered with Audiologic, who selected Q-SYS to provide fully integrated audio, video, and control. In addition, the professional tier of [Q-SYS Reflect Enterprise Manager](#) provides remote access and real-time visibility into the health of the system. Ben Spurgeon, Senior Application Engineer at Audiologic, explains the design vision for GAMA Healthcare, “The whole space is built around the Q-SYS Platform. Designed as a fully networked solution, each space has dedicated networked hardware utilising both Q-LAN and Dante audio over IP protocols. This makes both scalability and flexibility incredibly easy.”



# Solutions

## Fully Networked, Integrated System

A redundant pair of Q-SYS Core 510i processors (for more information, explore the new [Q-SYS Core 610 processor](#)) drive and manage all audio, video and control in meeting rooms and collaboration spaces, as well as background music for open areas. Audiologic also designed an intuitive User Control Interface (UCI) using [Q-SYS Designer Software](#) for a central area featuring a dual projection system and voice reinforcement that doubles as a town hall meeting environment. A [Q-SYS TSC Series](#) network touch screen controller allows users to recall presets at the touch of a button. For example, when a room mode is selected, all control requirements are handled automatically, including screen motors and projector control, camera positions, and video and audio routing.

## Executive Control at the Touch of a Button

A unique UCI was created for the company’s CEOs which gives full control of AV in the space. Accessed via the Q-SYS network touch screen, or remotely via a browser, additional controls include background music using the Perfect Octave music streaming service. The [Perfect Octave](#) software runs directly on the Q-SYS Cores via a plug-in, allowing playback of music without any extra hardware, cables or networking

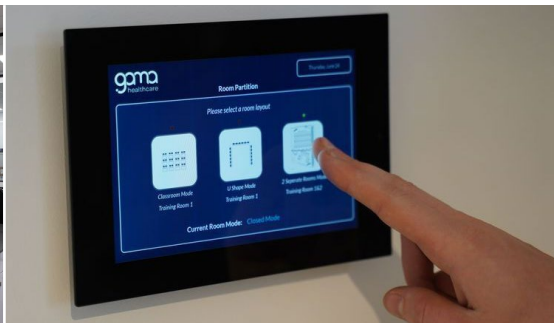
## Real-time Visibility and Remote Access

With agile working practices at the heart of the company, uninterrupted connectivity was of utmost importance. The entire system is monitored and managed through the cloud using Q-SYS Reflect Enterprise Manager. Ben explains some of the benefits the GAMA team has leveraged, “Q-SYS Reflect Enterprise Manager allows us to access and update the designs, operate UCIs and support the system without ever needing to send an engineer to the site. The real-time alerts mean we can be incredibly proactive in our support, ensuring minimal downtime for GAMA Healthcare.”

## A Perfect Combination

GAMA Healthcare’s forward-thinking hybrid workspace is now enhanced using a fully networked solution. Powerful Q-SYS Cores have enabled multi-function, agile workspaces to be used to bring the company together while offering an intuitive, easy user experience. The addition of Q-SYS Reflect Enterprise Manager has given Audiologic the off-site access they need to provide the best support possible.

“The combination of all the technology has been perfect,” says Dr Guy Braverman, co-founder and CEO of GAMA Healthcare. “We recently had a big town hall meeting in the main space. Ten remote participants joined fifty sitting in the office, and the AV made it feel like we were all together in the same room.”



Q-SYS is a globally recognized manufacturer of audio, video and control (AV&C) solutions for huddle rooms to stadiums—and everything in between. Our systems make it easy for your team to design and integrate flexible, scalable solutions and deliver the native IT integration and standards-based technology your customers expect.

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